## Logos & Assets



### 



Secondary logos - Use as needed on solid colour

backgrounds

## Typography

Note - Body & Headers. Use Tabular Lining for Numeral Style (no decenders). Open Type feature set 1 (variant W & A)

Note - Logo use only.

## Colours

MGL Leaf/Flame - Use as accent, background

decoration, etc

# Segoe UI

Note - Windows & Microsoft Office Safe font when Raleway is

unavailable.

## Icons

### 

#04476F

|  |  |
| --- | --- |
| Red | 4 |
| Green | 71 |
| Blue | 111 |

|  |  |
| --- | --- |
| Red | 234 |
| Green | 106 |
| Blue | 38 |

|  |  |
| --- | --- |
| Red | 104 |
| Green | 104 |
| Blue | 104 |

#EA6A26

#686868

100px Grid

3pt stroke

### 

|  |  |
| --- | --- |
| Cyan | 99 |
| Magenta | 69 |
| Yellow | 34 |
| Black | 22 |

|  |  |
| --- | --- |
| Cyan | 8 |
| Magenta | 69 |
| Yellow | 89 |
| Black | 1 |

|  |  |
| --- | --- |
| Cyan | 56 |
| Magenta | 45 |
| Yellow | 45 |
| Black | 32 |



Primary Logo - With and without strapline. Logo font is Muli.



Black & White Logo Variations

### 



Stacked logo styles - For use only in display pictures/at small

sizes, such as on with aggregate sites.

Icon Logos - For use only at very small display sizes. E.g. Social Media display pictures, Favicons, App Icons.

Typography

# Muli Arial

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890 !”£$%^&\*()

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890 !”£$%^&\*()

Note - Download from Google Fonts. Note - Windows, Microsoft, and Web safe for when Muli is

unavailable.

## Colours

### 

#f06601 #4F585D

#3DA9E0

#FFDC1E

#48AC33

#E62E2C

|  |  |
| --- | --- |
| Red | 240 |
| Green | 102 |
| Blue | 1 |

|  |  |
| --- | --- |
| Red | 79 |
| Green | 88 |
| Blue | 93 |

|  |  |
| --- | --- |
| Red | 61 |
| Green | 169 |
| Blue | 224 |

|  |  |
| --- | --- |
| Red | 255 |
| Green | 220 |
| Blue | 30 |

|  |  |
| --- | --- |
| Red | 72 |
| Green | 172 |
| Blue | 51 |

|  |  |
| --- | --- |
| Red | 230 |
| Green | 46 |
| Blue | 44 |

## Icons

64px Grid

2pt stroke



Solid Orange or

Orange > Yellow Gradient

### 



### 

Typography

# Ariel

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Note - Logo Font & Headers

## Colours

#0066f7a

|  |  |
| --- | --- |
| Red | 6 |
| Green | 116 |
| Blue | 122 |

#AAC930

|  |  |
| --- | --- |
| Red | 170 |
| Green | 201 |
| Blue | 48 |

#0B140A

|  |  |
| --- | --- |
| Red | 11 |
| Green | 20 |
| Blue | 10 |





Typography

# Open Sans

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

## 1234567890 !”£$%^&\*()

Note - Headers & Body. Unknown Logo Font.

## Colours

#CC1719 #575757

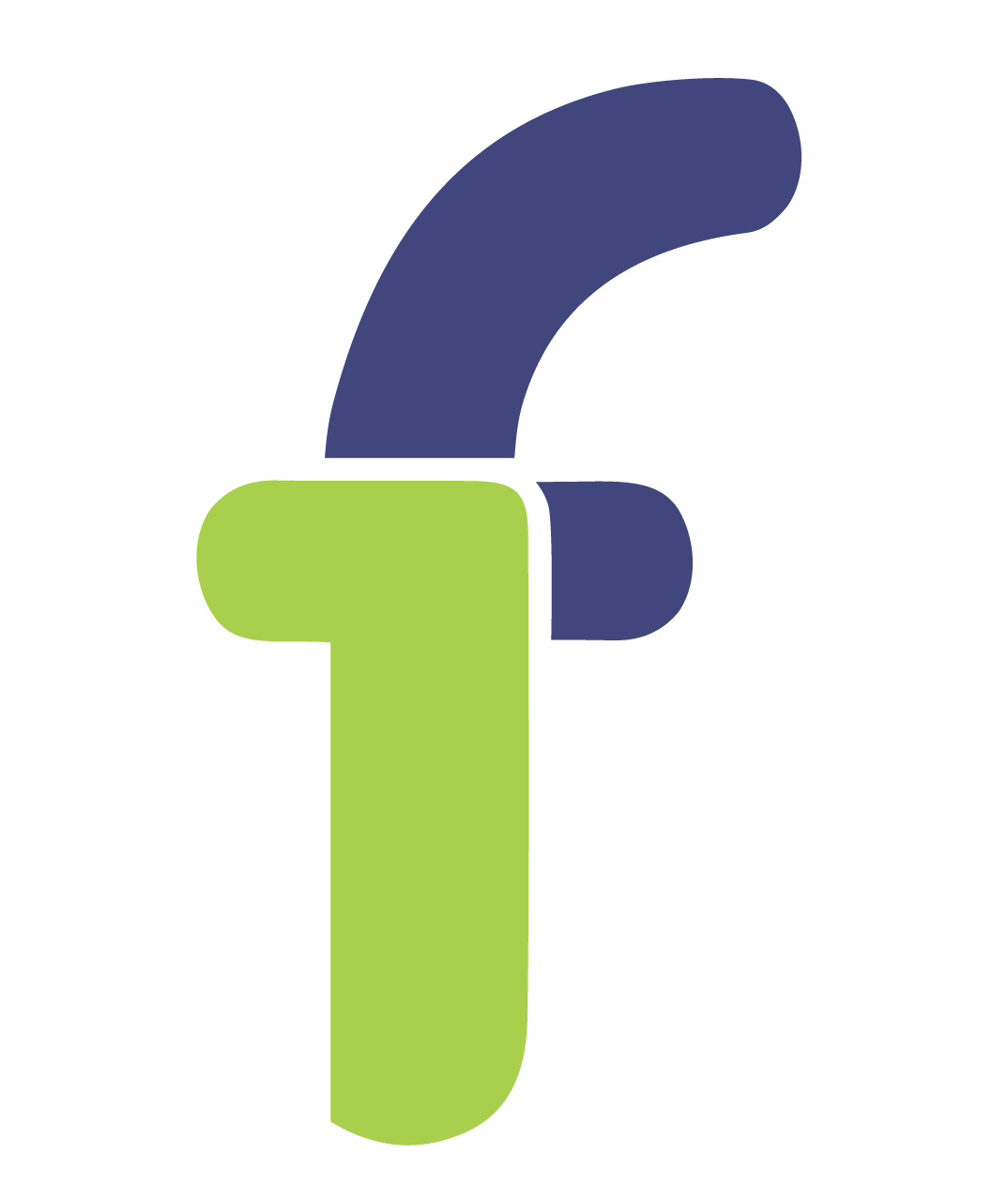
|  |  |
| --- | --- |
| Red | 204 |
| Green | 23 |
| Blue | 25 |

|  |  |
| --- | --- |
| Red | 87 |
| Green | 87 |
| Blue | 87 |

|  |  |
| --- | --- |
| Cyan | 12 |
| Magenta | 99 |
| Yellow | 97 |
| Black | 3 |

|  |  |
| --- | --- |
| Cyan | 59 |
| Magenta | 49 |
| Yellow | 49 |
| Black | 42 |

Logos & Assets



Typography

**ROBOTO**

## Colours

## 

## #343579

|  |  |
| --- | --- |
| Red | 52 |
| Green | 53 |
| Blue | 121 |

## #93da49

|  |  |
| --- | --- |
| Red | 147 |
| Green | 218 |
| Blue | 73 |

Logos & Assets



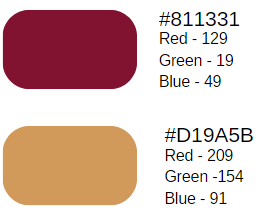
Typography

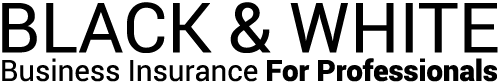
T – Image

oledo – Catalogue

Montserrat Classic – Kollektif - **BOLD**

## Colours





Colour codes:

White: #FFFFFF

Black: #000000